23<sup>RD</sup> - 25<sup>TH</sup> SEPTEMBER, 2024 MADINAT JUMEIRAH DUBAI, UAE

## LEADERSHIP DEVELOPMENT PROGRAM

Day 1

Monday, September 23<sup>rd</sup> 2024

#### 08:30 - 09:00 **REGISTRATION**

09:00 - 09:10	OPENING AND WELCOME H.E. Dr. Mohammed Al Zarooni, Chairman, World FZO, UAE, Dr. Samir Hamrouni, CEO, World FZO, UAE	Johara
09:15 - 09:30	INTRODUCTION, OBJECTIVES AND DELIVERABLES Dr. Mohan Guruswamy, Chief Knowledge Officer, World FZO, UAE	Johara
09:30 - 09:50	FZS: EVOLUTION, CURRENT TRENDS AND PROSPECTS Martin Ibarra, President Araujo Ibarra, Colombia	Johara
09:50 - 10:10	DEVELOPING A STRATEGIC FRAMEWORK TO ATTRACT NEW GENERATIONS Jochen Knecht, CEO, IFZA, UAE	Johara
10:10 - 10:30	ADAPTING TO GLOBAL TRADE SHIFTS: STRATEGIES FOR SEZS AND BUSINESSES Karim Refaat, Chairman, The N Gage Group, Egypt	Johara
10:30 - 11:00	COFFEE BREAK - NETWORKING	Networking Area
11:00 - 11:20	FROM SMART CITIES TO SMART ZONES Corey Gray, Chair, Smart Cities Council, USA	Johara

NOTAL TRANSFORMATION OF TONES

11:20 -	11:40	DIGITAL TRANSFORMATION OF ZONES Dr. Akram Nour, Chief Business & Digital Transformation, ECSZA, KSA	Johara
11:40 -	12:00	NAVIGATING STAKEHOLDER CHALLENGES IN A GLOBALIZED WORLD Dr. Adil Al Zarooni, CEO, Al Zarooni Emirates Investments, UAE	Johara
12:00 -	12:40	PANEL DISCUSSION: UNLOCKING THE POWER OF TACIT KNOWLEDGE Dr. Mohan Guruswamy, Chief Knowledge Officer, World FZO (Moderator), UAE Dr. Akram Noor, Chief Business & Digital Transformation, ECSZA, KSA Dr. Adil Zarooni, CEO, Al Zarooni Emirates Investments, UAE Corey Gray, Chair, Smart Cities Council, USA	Johara
12:40 -	13:40	LUNCH	Networking Area
13:40 -	14:00	DESIGNING A PROMOTION STRATEGY Scott Wang, Vice President – Asia Pacific, World Trade Centers Association (WTCA), USA	Johara
14:00 -	14:20	DEVELOPING A GLOBAL PORTFOLIO OF ECONOMIC ZONES Simon Sonoo, Senior Vice President, Economic Zones at DP World	Johara
14:20 -	14:40	FDI TRENDS Dr. Henry Loewendahl, CEO Wavteq and Senior Advisor to fDi Intelligence, United Kingdom	Johara
14:40 -	15:10	COFFEE BREAK - NETWORKING	Networking Area
15:10 -	15:50	PANEL DISCUSSION: FZ'S: MAJOR CHALLENGES AND WAY FORWARD Dr. Mohan Guruswamy (Moderator) Srikanth Badiga, Group Director, Phoenix Group, India Aisnley Brown Senior Director   Regulations, Policy, Monitoring & Enforcement, JSEZA, Jamaica Preston Mendenhall, Group COO, Rendeavour, RENDEAVOUR, Kenya Dragan Kostic, Chairman, Chamber of Economy Pirot, Serbia	Johara
15:50 -	16:20	WORLD FZO PRESENTATION   Eng. Husam Abdallah, Chief of Strategy & Business Development, World FZO	Johara
16:20 -	16:30	CLOSING REMARKS Dr. Samir Hamrouni, CEO, World FZO Dr. Mohan Guruswamy, World FZO	Johara

# A JOURNEY OF IMPACT, INFLUENCE AND TRUST

## **SPECIAL MEETINGS**

Day 1

Monday, September 23<sup>rd</sup> 2024

#### **PRIVATE SECTOR MEETING**

09:30 - 12:00	Dr. Henry Loewendahl (Moderator), CEO Wavteq and Senior Advisor to fDi Intelligence, United Kingdom Srikanth Badiga, Director, Phoenix Group, India Cesare Zingone, CEO, Zeta Holding, Costa Rica Emeka Ene, CEO, Oildata Energy Group, Nigeria Eimantas Kiudulas, Director and Board member, Klaipeda SEZ, Lithuania Santiago Rojas Arroyo, Regional Director, Development Bank of Latin America & the Caribbean (CAF), Peru Dr. Holger Bingmann, Vice President, ICC Global, France Simon Sonoo, VP SEZ, DP World, United Arab Emirates Yusuf Kilinc, Chairman SEBKIDER & DG Eagean F,Z Türkiye Holger Schlechter, Chief Financial Officer, IFZA, UAE	Majlis Al Salam Ballroom Mina Al Salam
13:30 - 16:00	MINISTERIAL MEETING   Moderator:   James Zhan, Chief Advisor Chairman World FZO, UAE   Keynote speakers   Dr. Thani bin Ahmed Al Zeyoudi, Minister of State for Foreign Trade, UAE   H.E. Wamkele Mene, Secretary General, AfCFTA, Ghana   Martin Pedersen, Chairman, IFZA	Majlis Al Salam Ballroom <b>Mina Al Salam</b>
16:30 - 18:00	BRICS MEETING Martin Ibarra (Moderator), Senior Advisor, World FZO Board of Directors, UAE Rashid Ahmed AlTuneiji, Director, international business development & Trade promotion department, Ministry of Economy, UAE Michael Labudin, Director of the Association of Clusters, Technoparks and SEZs, Russia Srikanth Badiga, Chairman EPCES, India	Majlis Al Salam Ballroom Mina Al Salam

Lisandro Ganuza, Director World FZO South America, Argentina

# A JOURNEY OF IMPACT, INFLUENCE AND TRUST

# WORLD CONGRESS PROGRAM

Day 1	Monday, September 23 <sup>rd</sup> 2024	
18:00 - 20:00	WELCOME RECEPTION	Exhibition Area
Day 2	Tuesday, September 24 <sup>th</sup> 2024	
08:45 - 9:00	WELCOME SPEECH Dr. Samir Hamrouni, CEO World Free Zones Organization	Arena
09:00 - 10:15	<b>FUTURE OF LOGISTICS</b> John Defterios (Moderator), Former Emerging Markets Editor/Anchor, CNN, United Kingdom Radu Dinescu, President, IRU, Switzerland Dr. Holger Bingmann, Vice President, ICC Global, France Hanan AlKhozaimi, Director of Competitiveness and Quality Marine, Ministry of Energy and Infrastructure, UAE	Arena
10:15 - 10:30	NETWORKING AND COFFEE BREAK	Exhibition Area
	OFFICIAL OPENING	
10:30 - 11:00	Jim Hagemann Snabe, Chairman, Siemens and member of WEF Board of Trustees, Denmark	
11:00 - 11:10 11:10 - 12:00	Speech: H.E. Gerhard Schröder, Former Chancellor, Germany Special Dialogue session Moderator: John Defterios, Former CNN & Reuters, UK H.E. Gerhard Schröder, Former Chancellor, Germany	
11.10 - 12.00	Jim Hagemann Snabe, Chairman, Siemens and member of WEF Board of Trustees, Denmark H.E. Manuel Tovar Rivera, Minister of Foreign Trade, Costa Rica	Arena

	12:05 - 12:08	Video Projection	
	12:08 - 12:13	Speech: H.E. Abdulla Bin Touq Al Marri, Cabinet Member පි Minister of Economy	
	12:13 - 12:18	Speech: H.E. Dr. Mohammed Al Zarooni, Chairman of World Free Zones Organization, UAE	
	12:18 - 12:23	Speech: Martin G. Pedersen, Chairman, IFZA, UAE	
	12:20 - 13:15	LUNCH	Networking Area
	13:15 - 13:25	DIFC PRESENTATION Alya Al Zarouni, Chief Operating Officer, DIFC, UAE	Arena
		FUTURE OF ACCESS TO FINANCE	
	13:25 - 14:25	Anjani Trivedi (Moderator), Global Business Correspondent, The Economist, United Kingdom Dr. Sidi Ould Tah, Director General, BADEA, KSA Santiago Rojas Arroyo, Regional Director, Development Bank of Latin America & the Caribbean (CAF) Colombia Prof. Chi Fulin, President, China Institute for Reform and Development, China İsmail Ersahin, Executive Director, CEO, WAIPA, Switzerland	Arena
		FUTURE OF ENERGY	
	14.25 - 15:35	John Defterios (Moderator), Former Emerging Markets Editor/Anchor, CNN, United Kingdom Joseph McMonigle, Secretary General, International Energy Forum, KSA Eng. Nawal Yousif Alhanaee, Director of Future Energy Department, Ministry of Energy, UAE Dr. Hasan Shafi, Partner EY Parthenon, UAE Corey Gray, President, SCC, Australia	Arena
	15:35 - 16:00	NETWORKING AND COFFEE BREAK	Exhibition Area
	16:00 - 18:00	WORLD FZO BOARD OF DIRECTORS MEETING (CLOSED SESSION)	
16:0	1( 00 1( 50	BREAKOUT ONE – UNCTAD GLOBAL ECONOMIC FRACTURING & SHIFTING INVESTMENT PATTERNS	Johara
	16:00 - 16:50	<b>BREAKOUT TWO – UNWTO</b> TOURISM FREE ZONES: A REAL ALTERNATIVE FOR BOOST THE NEW DEVELOPMENTS	Murjan
16		BREAKOUT THREE - WCO CUSTOMS INVOLVEMENT AND CONTROL IN FZS	Johara
	16:55 - 17:50	BREAKOUT FOUR – WAIPA & UNIDO INVESTMENT PROMOTION AND FACILITATION IN THE AFRICAN, CARIBBEAN AND PACIFIC (ACP) REGION	Murjan







## **WORLD CONGRESS PROGRAM**

Day 3

Wednesday, September 25<sup>th</sup> 2024

08:00 - 08:15	WELCOME REMARKS	Arena
08:15 - 08:30	RENDEAVOUR KENYA PRESENTATION Solomon Mahinda, Executive Vice President, Tatu City SEZ 양 Founding Vice Chairman of ASEZ, Kenya	Arena
08:30 - 09:45	<b>FUTURE OF MANUFACTURING</b> John Defterios (Moderator), Former Emerging Markets, Editor/Anchor, CNN, United Kingdom Badr Al Olama, Director General, ADIO, UAE Cesare Zingone, CEO, Member of the Board of Directors, World FZO, UAE Steven Spence Marshall, Former Premier of South Australia, Australia Andrea Céspedes Marín, Director Special Regimes, Procomer, Costa Rica	Arena
09:45 - 10:00	NETWORKING AND COFFEE BREAK	Arena
10:00 - 10:15	<b>PRESENTATION</b> Dr. Manuel Francisco Pedro, Chairman of the Board of Directors of The Luanda-Bengo SEZ, Angola	Arena
10:15 - 11:30	FUTURE OF DIGITAL   Courtney Fingar (Moderator), Founder & Principal Fingar Direct Investment, United Kingdom   Dr. Jan Michael Mrosik, Former CEO, Knorr-Bremse, Siemens Digital Factory, Siemens Energy Management, Germany   Hazem Galal, Senior Partner, PwC, UAE   Dr. Akram Nour, Chief of Digital Transformation, ECSZA, KSA   Richard Bolwijn, Director of investment research, UN Trade and Development (UNCTAD), Switzerland	Arena
11:30 - 12:30	BREAKOUT SEVEN - UNIDO/IPTO UNLEASHING THE CREATIVE ORANGE ECONOMY POTENTIAL THROUGH THE	Arena

11:50 - 12:50 UNLEASHING THE CREATIVE ORANGE ECONOMY POTENTIAL THROUGH THE

		ESTABLISHMENT OF CREATIVE FREE ZONES	
12:30	- 13:00	CLOSING REMARKS H.E. Dr. Mohammed Al Zarooni, Chairman, World Free Zones Organization	Arena
13:00	- 14:00	LUNCH	Networking Area
14:00	- 16:00	WORLD FZO GENERAL ASSEMBLY	Arena

# **A JOURNEY OF IMPACT, INFLUENCE AND TRUST**