

**WORLD
FREE ZONES
ORGANIZATION**

DUBAI, U.A.E — 2024

**23RD - 25TH SEPTEMBER, 2024
MADINAT JUMEIRAH,
CONFERENCE CENTRE DUBAI
UAE**

**HELD UNDER THE PATRONAGE OF HIS HIGHNESS SHEIKH MOHAMMED BIN RASHID AL MAKTOUM,
VICE PRESIDENT AND PRIME MINISTER OF THE UNITED ARAB EMIRATES AND RULER OF DUBAI**

**10TH WORLD FZO
WORLD CONGRESS
DUBAI, UAE — 2024**

**ZONES AND THE SHIFTING
GLOBAL ECONOMIC
STRUCTURES - UNLOCKING
NEW INVESTMENT AVENUES**

**CONFERENCE SPONSORSHIP
PACKAGES & BENEFITS**

WELCOME TO THE WORLD FREE ZONES ORGANIZATION

The World Free Zones Organization (World FZO) is a global not-for-profit organization that provides one authoritative, collective voice representing the interests of free zones around the world.

The World FZO was launched in Dubai, UAE, in May 2014, by its 14 founding members and under the auspices of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, and Ruler of Dubai. Registered in Geneva and headquartered in Dubai, the World FZO is the only truly international, multi-lateral organization for zones in the world today. The World Free Zones Organization was established to unite free zones globally, helping them achieve shared objectives and address common issues.

The establishment of the World FZO was driven by the need to represent free zones globally. Free zones are crucial for economic development, and the World FZO fills this gap by promoting their benefits, such as enhancing foreign direct investment, trade, cultural diversity, innovation, and job creation.

As a non-profit, World FZO supports free zone management and development through training, research, and analysis. The organization is committed to fostering collaboration and believes in the transformative economic power of free zones, which currently employ over 2% of the global labour force.

The World FZO aims to lead and support the continued growth and positive impact of free zones worldwide.



A JOURNEY OF IMPACT, INFLUENCE AND TRUST

*As we embark on the next decade, the World Free Zones Organization is poised to deepen its commitment to three pivotal areas: **Impact, Influence and Trust**. These pillars will guide our efforts and define our strategy as we continue to support and elevate free zones worldwide.*

IMPACT: DRIVING SUSTAINABLE GROWTH AND EFFECTIVENESS

Over the past decade, World FZO has established itself as a vital force in the global free zones industry. Looking forward, our focus on impact will be characterized by sustainable growth, effectiveness, and socio-economic development.



1. Sustainable Practices

- Net-Zero Philosophy
- Shared Prosperity



2. Growth and Strategy

- Advisory/Consulting Role
- Resource Mobilization



3. Socio-Economic Development

- Community Building
- Educational Initiatives

INFLUENCE: SHAPING THE FUTURE OF FREE ZONES

World FZO's influence in the global arena will be pivotal in shaping the future landscape of free zones. Our role as a leader and advocate will be crucial in setting standards and driving forward the free zone agenda.



1. Thought Leadership

- Global Advocacy
- Shaping Perceptions



2. Policy and Standards Development

- Next Best Practices
- Regulatory/Policy Influence



3. Strategic Partnerships

- Collaborative Efforts
- Networking and Connectivity

TRUST: A RELIABLE PARTNER IN ADVOCACY AND SUPPORT

World FZO is a trusted partner, committed to advocating for the interests of free zones and providing unwavering support to our members.



1. Advocacy:

- Representing free zones internationally, influencing policies to enhance their global economic impact.



2. Resource Provision:

- Providing research, insights, and tools to keep members informed and strategic.



3. Transparency and Integrity:

- Upholding transparency and integrity to build trust with members and stakeholders.

**01
SHAPE THE FUTURE**

**02
FORGE STRATEGIC
PARTNERSHIPS**

**03
DRIVE GLOBAL
CHANGE**

**04
UNLOCK YOUR
POTENTIAL**

**05
ACCESS EXPERT
SUPPORT**

BECOME A CATALYST FOR THE FUTURE OF GLOBAL FREE ZONES

TOGETHER, WE DRIVE GLOBAL ECONOMIC
PROGRESS, SUSTAINABILITY, AND INCLUSIVE
GROWTH THROUGH EMPOWERED FREE
ZONES, SETTING THE BENCHMARK FOR
ECONOMIC ADVANCEMENT.

01

SHAPE THE FUTURE

CONNECT WITH A DIVERSE AND INFLUENTIAL COMMUNITY OF FREE ZONE PROFESSIONALS.

Influence global trade and economic policies while positioning your brand alongside industry leaders.

02

FORGE STRATEGIC PARTNERSHIPS

FORGE VALUABLE CONNECTIONS WITH POTENTIAL INVESTORS AND PARTNERS.

Network with top executives and investors and showcase your commitment to sustainability and technology.

03

DRIVE GLOBAL CHANGE

BE PART OF A MOVEMENT THAT SHAPES GLOBAL TRADE AND ECONOMIC DEVELOPMENT.

AN ECOSYSTEM BUILT FOR OPPORTUNITY

GOVERNMENT AND POLICY MAKERS

FREE ZONE AUTHORITIES AND BUSINESSES

INVESTORS AND FINANCIAL INSTITUTIONS

INTERNATIONAL ORGANIZATIONS AND ACADEMIA

INDUSTRY EXPERTS AND TECHNOLOGY PROVIDERS

05

ACCESS EXPERT SUPPORT

ACCESS TAILORED CONSULTING SERVICES AND A WEALTH OF RESOURCES.

As we celebrate the foundational ten years of the World FZO, we are launching a new era focused on unlocking new investment avenues while emphasizing our social contribution through net zero initiatives.

04

UNLOCK YOUR POTENTIAL

BENEFIT FROM COMPREHENSIVE TRAINING PROGRAMS LIKE THE LEADERSHIP DEVELOPMENT PROGRAM.

The annual World Congress will showcase our tools of learning, networking, advocacy, and consulting, driving transformative change and nurturing collaboration within the global Free Zones ecosystem.

A DECADE IN REVIEW



OVER 90 COUNTRIES REPRESENTED



REPRESENTATION



1000+ DELEGATES



ENGAGEMENT



COLLABORATION



OVER 35 SPEAKERS



OVER 3000 ATTENDEES



20 MINISTERS FROM 18 COUNTRIES



KNOWLEDGE EXCHANGE



NETWORKING



OPPORTUNITIES



OVER 130 PARTICIPANTS FROM 29 COUNTRIES IN LEADERSHIP SEMINARS

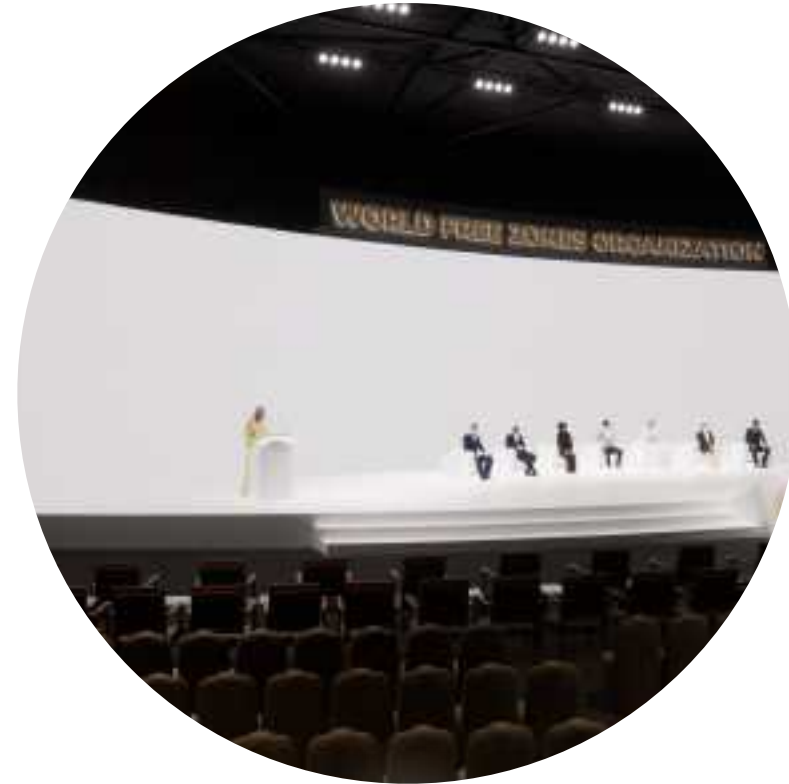


8.8 MILLION IMPRESSIONS ON SOCIAL MEDIA



BOARD REPRESENTATION FROM EVERY REGION THROUGH ANNUAL ELECTIONS

KEY HIGHLIGHTS FOR THE 2024 WORLD CONGRESS



**INSIGHTFUL KEYNOTE
SPEECHES**



**NEW INTERACTIVE
PANEL DISCUSSIONS**



**ADVANCED
WORKSHOPS**



**NETWORKING
OPPORTUNITIES**



**EXTENSIVE
EXHIBITION AREA**



**INVESTMENT
OPPORTUNITIES**



**KNOWLEDGE SHARING AND
RESEARCH**



**EXCLUSIVE
SOCIAL EVENTS**

EVENT THEME

EVENT VERTICALS

ZONES AND THE SHIFTING GLOBAL ECONOMIC STRUCTURES: UNLOCKING NEW INVESTMENT AVENUES



FUTURE OF DIGITAL

In an increasingly interconnected and digitized world, the Future of Digital plenary session explores the transformative impact of digital technologies on business operations within Free Zones and across industries.

From artificial intelligence and machine learning to cybersecurity and data privacy, this session examines the opportunities and challenges presented by the digital revolution.

Join thought leaders, technology experts, and policymakers as they discuss strategies for harnessing the power of digital innovation, fostering digital inclusion, and building resilient digital ecosystems for the future.



FUTURE OF ACCESS TO FINANCE

Access to finance remains a cornerstone of economic development, particularly in the context of emerging markets and Free Zones seeking to attract investment.

This plenary session examines emerging trends in financial technology (FinTech), the role of development finance institutions, and strategies for improving access to capital for businesses operating within Free Zones.

Delve into discussions on innovative financing mechanisms, regulatory frameworks, and public-private partnerships that can unlock new sources of investment and drive sustainable growth in the global economy.



FUTURE OF ENERGY

As the world transitions towards a more sustainable energy future, the Future of Energy plenary session explores the opportunities and challenges facing the energy sector within Free Zones and beyond.

From renewable energy integration to the electrification of transportation, this session examines the role of innovation and policy in driving the transition towards cleaner, more resilient energy systems.

Join industry leaders, policymakers, and experts as they discuss strategies for accelerating the adoption of renewable energy technologies and navigating the evolving energy landscape.



FUTURE OF LOGISTIC

In an era of rapidly evolving global trade dynamics and supply chain disruptions, the Future of Logistics plenary session delves into the transformative innovations shaping the movement of goods across borders.

From the integration of AI and blockchain technologies to the rise of sustainable logistics practices, this session explores strategies to optimize efficiency, reduce costs, and enhance resilience in logistics networks worldwide.

Join industry leaders and experts as they navigate the complexities of modern supply chains and chart a course towards a more connected and resilient future.



FUTURE OF MANUFACTURING

The Future of Manufacturing plenary session examines the transformative trends reshaping the global manufacturing industry and its implications for Free Zones worldwide.

From advanced robotics and additive manufacturing to the digitization of production processes, this session explores how technological advancements are revolutionizing traditional manufacturing models and driving greater efficiency and flexibility.

Join leading manufacturers, technology innovators, and policymakers as they explore strategies for fostering innovation, enhancing competitiveness, and driving sustainable growth in the manufacturing sector.



ZONES AND THE SHIFTING GLOBAL ECONOMIC STRUCTURES: UNLOCKING NEW INVESTMENT AVENUES

FUTURE OF DIGITAL FUTURE OF ACCESS TO FINANCE FUTURE OF ENERGY FUTURE OF LOGISTIC FUTURE OF MANUFACTURING

2024: AN AGENDA BUILT TO INSPIRE AND INFLUENCE

Embarking on the next decade, the World Free Zones Organization is poised to deepen its commitment to three pivotal areas: **Impact, Influence and Trust**. These pillars will guide our efforts and define our strategy as we continue to support and elevate free zones worldwide.

Our sessions will cover essential topics such as the **Future of Digital, the Future of Access to Finance, the Future of Energy, the Future of Logistics, and the Future of Manufacturing.**

By addressing these critical areas, we aim to drive sustainable growth, foster innovation, and enhance the global influence of free zones.

Additionally, the Flagship Leadership Development Program returns to the Congress, designed for senior management personnel of free zone authorities. This program aims to prepare and support leaders in key areas such as Legal, Finance, IT, and Infrastructure.

Day 1

- MORNING**
- ▶ MINISTERIAL MEETINGS
 - ▶ INVESTMENT "MARKET PLACE"
 - ▶ LEADERSHIP SEMINAR
 - ▶ TASKFORCE MEETINGS

- AFTERNOON**
- ▶ NETWORKING OPPORTUNITIES
 - ▶ 10 YEAR ANNIVERSARY EXHIBITION
 - ▶ FREE ZONE TOURS

- EVENING**
- ▶ WELCOME RECEPTION

Day 2

- MORNING**
- ▶ OFFICIAL OPENING
 - ▶ KEYNOTE ADDRESSES
 - ▶ PANEL SESSIONS
 - ▶ SIDE STREAMS SESSIONS
 - ▶ WORLD FZO BOARD MEETING

- AFTERNOON**
- ▶ NETWORKING OPPORTUNITIES
 - ▶ 10 YEAR ANNIVERSARY EXHIBITION

- EVENING**
- ▶ GALA DINNER

Day 3

- MORNING**
- ▶ WELCOME REMARKS
 - ▶ PANEL SESSIONS
 - ▶ SIDE STREAM SESSIONS
 - ▶ WORLD FZO GENERAL ASSEMBLE

- AFTERNOON**
- ▶ NETWORKING OPPORTUNITIES
 - ▶ 10 YEAR ANNIVERSARY EXHIBITION
 - ▶ FREE ZONE TOURS

Side Stream Sessions

- HUBS**
- ▶ NEW VALUE CHAIN AND REGLOBALISATION
 - ▶ LOGISTICS HUB
 - ▶ DATA CENTRES

- SECTORIAL ZONES**
- ▶ MANUFACTURING
 - ▶ DESIGN AND FASHION
 - ▶ SERVICES

- NEW TRENDS**
- ▶ FUTURE OF WORK
 - ▶ NEW SECTORS
 - ▶ USE OF RENEWABLE ENERGY

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ORGANIZATION**

DUBAI, U.A.E — 2024

CONGRESS SPONSORSHIP PACKAGES & BENEFITS



SPONSORSHIP PACKAGES & BENEFITS

Enjoy benefits like premium branding, speaking slots, and exclusive networking opportunities, positioning your brand as a leader in economic development and innovation.

From Platinum to Bronze, each package provides unique opportunities for brand visibility and engagement.

Select the package that aligns best with your strategic goals. Partnering with us not only enhances your brand's credibility but also aligns you with a mission of driving sustainable economic growth and innovation worldwide.

ON-DEMAND PACKAGES

Contact our expert team today to discuss how we can tailor a partnership that aligns perfectly with your goals and objectives.

	Platinum	Gold	Silver	Bronze
Package price (VAT not included)	\$200,000	\$100,000	\$50,000	\$30,000
Number of slots available	2	5	10	20
Event Sponsor Booths	Yes	Yes	Yes	
Booth size	6m x 3m	3m x 3m	2m x 3m	
Event Passes				
Confirmed delegate registrations	10	5	4	3
Reserved VIP seats for Opening Ceremony	2	2		
Confirmed registrations to Leaders Program	5	3		
Reserved VIP table during Gala Dinner (10 pax per table)	2 tables	1 table		
Brand Visibility				
Logo on website	Yes	Yes	Yes	Yes
Logo on event marketing platforms	Yes	Yes	Yes	Yes
Logo on VIP Invitations for Opening Ceremony	Yes	Yes	Yes	
Organization name, logo, company profile on website	Yes: 300 word profile included	Yes: 300 word profile included	Yes: 300 word profile included	Yes: 300 word profile included
Organization name logo and company profile on event app	Yes: 300 word profile included	Yes: 300 word profile included	Yes: 300 word profile included	Yes: 300 word profile included
"Proud sponsor" logo provided for marketing material	Yes	Yes	Yes	Yes
Dedicated advert page	Inside cover, full page advert	Full page advert	Half page advert	Half page advert
Organization name, logo, company profile in program	Yes: 300 world profile included	Yes: 300 world profile included	Yes: 300 world profile included	
Organization details remain time on website	Till end of 2024	Till end of 2024	Till end of 2024	Till end of 2024
Venue event branding on partners wall	Yes	Yes	Yes	Yes
Communication				
Press release on organization's participation	Yes	Yes	Yes	
Corporate video viewing	Yes: Plenary	Yes: Plenary	Yes: Exhibition hall	
Promotional inserts in conference bags	2 x inserts: to be provided by partner	1 x inserts: to be provided by partner	1 x inserts: to be provided by partner	
Arranged media interviews at event	2 x media interviews	1 x media interview		
Acknowledgment in post event report	Yes - with photos	Yes	Yes	Yes
Attendee interaction				
Speaker participation	1 speaker on panel - subject to approval	1 speaker on panel - subject to approval	15 minutes slot to present organization	10 minutes slot to present organization
Logo on conference content slide	Yes: where possible	Yes: where possible	Yes: where possible	Yes: where possible
Closing address sponsor mention	Yes	Yes	Yes	Yes
Gala dinner - special recognition	Yes	Yes	Yes	

PLATINUM SPONSORSHIP PACKAGE

Package price (VAT not included)	\$200,000
Number of slots available	2
Event Sponsor Booths	Yes
Booth size	6m x 3m
Event Passes	
Confirmed delegate registrations	10
Reserved VIP seats for Opening Ceremony	2
Confirmed registrations to Leaders Program	5
Reserved VIP table during Gala Dinner (10 pax per table)	2 tables
Brand Visibility	
Logo on website	Yes
Logo on event marketing platforms	Yes
Logo on VIP Invitations for Opening Ceremony	Yes
Organization name, logo, company profile on website	Yes: 300 word profile included
Organization name logo and company profile on event app	Yes: 300 word profile included
"Proud sponsor" logo provided for marketing material	Yes
Dedicated advert page	Inside cover, full page advert
Organization name, logo, company profile in program	Yes: 300 word profile included
Organization details remain time on website	Till end of 2024
Venue event branding on partners wall	Yes
Communication	
Press release on organization's participation	Yes
Corporate video viewing	Yes: Plenary
Promotional inserts in conference bags	2 x inserts: to be provided by partner
Arranged media interviews at event	2 x media interviews
Acknowledgment in post event report	Yes - with photos
Attendee interaction	
Speaker participation	1 speaker on panel - subject to approval
Logo on conference content slide	Yes: where possible
Closing address sponsor mention	Yes
Gala dinner - special recognition	Yes



DRIVING SUSTAINABLE ECONOMIC GROWTH AND INNOVATION WORLDWIDE

GOLD SPONSORSHIP PACKAGE

Package price (VAT not included)	\$100,000
Number of slots available	5
Event Sponsor Booths	Yes
Booth size	3m x 3m
Event Passes	
Confirmed delegate registrations	5
Reserved VIP seats for Opening Ceremony	2
Confirmed registrations to Leaders Program	3
Reserved VIP table during Gala Dinner (10 pax per table)	1 table
Brand Visibility	
Logo on website	Yes
Logo on event marketing platforms	Yes
Logo on VIP Invitations for Opening Ceremony	Yes
Organization name, logo, company profile on website	Yes: 300 word profile included
Organization name logo and company profile on event app	Yes: 300 word profile included
"Proud sponsor" logo provided for marketing material	Yes
Dedicated advert page	Full page advert
Organization name, logo, company profile in program	Yes: 300 word profile included
Organization details remain time on website	Till end of 2024
Venue event branding on partners wall	Yes
Communication	
Press release on organization's participation	Yes
Corporate video viewing	Yes: Plenary
Promotional inserts in conference bags	1 x inserts: to be provided by partner
Arranged media interviews at event	1 x media interview
Acknowledgment in post event report	Yes
Attendee interaction	
Speaker participation	1 speaker on panel - subject to approval
Logo on conference content slide	Yes: where possible
Closing address sponsor mention	Yes
Gala dinner - special recognition	Yes

DRIVING SUSTAINABLE ECONOMIC GROWTH AND INNOVATION WORLDWIDE



Sample booth design

SILVER SPONSORSHIP PACKAGE

Package price (VAT not included)	\$50,000
Number of slots available	10
Event Sponsor Booths	Yes
Booth size	2m x 3m
Event Passes	
Confirmed delegate registrations	4
Brand Visibility	
Logo on website	Yes
Logo on event marketing platforms	Yes
Logo on VIP Invitations for Opening Ceremony	Yes
Organization name, logo, company profile on website	Yes: 300 word profile included
Organization name logo and company profile on event app	Yes: 300 word profile included
"Proud sponsor" logo provided for marketing material	Yes
Dedicated advert page	Half page advert
Organization name, logo, company profile in program	Yes: 300 word profile included
Organization details remain time on website	Till end of 2024
Venue event branding on partners wall	Yes
Communication	
Press release on organization's participation	Yes
Corporate video viewing	Yes: Exhibition hall
Promotional inserts in conference bags	1 x inserts: to be provided by partner
Acknowledgment in post event report	Yes
Attendee interaction	
Speaker participation	15 minutes slot to present organization
Logo on conference content slide	Yes: where possible
Closing address sponsor mention	Yes
Gala dinner - special recognition	Yes

DRIVING SUSTAINABLE ECONOMIC GROWTH AND INNOVATION WORLDWIDE



Sample booth design

BRONZE SPONSORSHIP PACKAGE

Package price (VAT not included)	\$30,000
Number of slots available	20
Event Passes	
Confirmed delegate registrations	3
Brand Visibility	
Logo on website	Yes
Logo on event marketing platforms	Yes
Logo on VIP Invitations for Opening Ceremony	
Organization name, logo, company profile on website	Yes: 300 word profile included
Organization name logo and company profile on event app	Yes: 300 word profile included
"Proud sponsor" logo provided for marketing material	Yes
Dedicated advert page	Half page advert
Organization name, logo, company profile in program	
Organization details remain time on website	Till end of 2024
Venue event branding on partners wall	Yes
Communications	
Acknowledgment in post event report	Yes
Attendee interaction	
Speaker participation	10 minutes slot to present organization
Logo on conference content slide	Yes: where possible
Closing address sponsor mention	Yes



DRIVING SUSTAINABLE ECONOMIC GROWTH AND INNOVATION WORLDWIDE

EVENT SPONSORSHIP GRID

As we celebrate a decade of progress, your sponsorship will be pivotal in driving the next wave of innovation and economic growth within global free zones.

Enjoy benefits like premium branding, speaking slots, and exclusive networking opportunities, positioning your brand as a leader in economic development and innovation.

From our 10 Year Anniversary Gala Dinner to Networking Coffee Breaks, each package provides unique opportunities for brand visibility and engagement.

Select the package that aligns best with your strategic goals. Partnering with us not only enhances your brand's credibility but also aligns you with a mission of driving sustainable economic growth and innovation worldwide.

	Gala Evening	Welcome Reception	Lunch	Coffee Break
Package price (VAT not included)	\$75,000	\$40,000	\$10,000	\$5,000
Number of slots available	1	1	3	4
Event Sponsor Booths	Yes	Yes	Yes	
Booth size	3m x 3m	2m x 3m	2m x 3m	
Event Passes				
Complimentary delegate registrations	4	3	2	1
Reserved VIP seats for Opening Ceremony	2	2		
Reserved VIP table during Gala Dinner (10 pax per table)	1 table			
Partner Brand Visibility				
Logo on website	Yes	Yes	Yes	Yes
Logo on event marketing platforms	Yes	Yes		
Logo on VIP Invitations	On Gala Dinner Invitations	On Welcome Reception invitations		
Organization name, logo, company profile on website	Yes: 300 word profile included	Yes: 300 word profile included	Yes: 50 word profile included	Yes: 50 word profile included
Organization name logo and company profile on event app	Yes: 300 word profile included	Yes: 300 word profile included		
"Proud sponsor" logo provided for marketing material	Yes	Yes	Yes	Yes
Dedicated advert page	Full page advert	Half page advert		
Organization name, logo, company profile in program	Yes: 300 word profile included	Yes: 300 word profile included	Yes: 50 word profile included	
Organization details remain time on website	Till end of 2024	Till end of 2024	Till end of 2024	Till end of 2024
Venue event branding on partners wall	Yes	Yes		
Communication				
Corporate video viewing	Yes at beginning of gala dinner	Yes at beginning of welcome reception	Yes during lunch	Yes in main exhibition area during coffee break
Promotional inserts in conference bags	1 x inserts: to be provided by partner	1 x inserts: to be provided by partner		
Acknowledgment in post event report	Yes	Yes		
Attendee interaction				
Welcome Address	Yes at Gala Dinner	Yes at Welcome Reception		
Corporate display	Yes: corporate display and decor at gala evening venue	Yes: corporate display and decor at welcome reception venue	Yes: corporate display and decor at lunch venue	Yes: corporate display and decor at coffee break
Closing address sponsor mention	Yes	Yes		
Gala dinner - special recognition	Yes	Yes		

TOGETHER, LET'S DRIVE FORWARD THE NEXT ERA OF ECONOMIC GROWTH IN FREE ZONES

**OUR SPONSORSHIP PACKAGES ARE
FULLY CUSTOMIZABLE TO MEET YOUR
SPECIFIC NEEDS.**

CONTACT OUR EXPERT TEAM TODAY TO
DISCUSS HOW WE CAN TAILOR A
PARTNERSHIP THAT ALIGNS PERFECTLY
WITH YOUR GOALS AND OBJECTIVES.

CONTACT: TALHA KHAN
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ORGANIZATION**

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